

**For Immediate Release:**

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**Rutgers University Announces Free Entrepreneurship Training**

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The Center for Management Development at Rutgers University is now offering free training for unemployed individuals, recently graduated students, and part-time workers who are currently on unemployment in New Jersey on how to start their own businesses. The Entrepreneurial Training Program for the Unemployed (ETPU) is a comprehensive 60-hour course on how to start a business in New Jersey.

The ETPU covers a broad range of topics to help people transition from traditional jobs into entrepreneurship. The training will include discussion of the nuts-and-bolts of setting up a new business and writing a business plan. Applicants will also learn basic bookkeeping and finance skills as well as techniques for on- and off-line marketing and sales. The experienced instructors will also cover how to manage a business as well as how to find capital sources to fund it. Finally, participants will get a sense of what they can expect as entrepreneurs.

This 60-hour program spans a period of five weeks and will be taught in the New Brunswick area. Candidates will also have access to networking activities and to 20 hours of mentoring from successful owners of a small business.

To attend the ETPU, applicants must complete an application, be accepted, and be scheduled for a class session. The application is available from the Rutgers Center for Management Development. Interested parties should contact Debbie McDermott via telephone at 848-445-4720 or via email at [mcdermott@cmd.rutgers.edu](mailto:mcdermott@cmd.rutgers.edu). Since the program has limited space, participants should apply for a slot today.

The Center for Management Development is a division of Rutgers, The State University of New Jersey. Focusing on executive education, the Rutgers CMD offers corporate training programs and mini-MBA Programs in a number of fields, including Leadership and Management, Human Resources, Social Media Marketing and Entrepreneurship.

Brought to you by: Rutgers Center for Management Development, The Intersect Fund, and The Department of Labor

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